

VALERIE

RUTHERFORD

GRAPHIC & WEB DESIGNER

4841 Barnstead Drive
Riverview, FL 33578
727-599-1921
valtrese@gmail.com
www.valtrese.com



OVERVIEW

Award-winning website designer with over eleven years experience in graphic arts and website development. Expertise in providing effective online and print solutions for corporations. Well spoken, detail-oriented, and comfortable working within budget and deadline constraints. Seeking a creative and challenging position that enables me to hone my craft and make the web a more beautiful place, one pixel at a time.

PROFESSIONAL EXPERIENCE

May '09 – Present: Senior Web Designer / Bayshore Solutions, Tampa, FL
Oct '07 – May '09: Web Designer / Magnetic, Tampa, FL
May '06 – Sept '07: Web Designer / Rover Technology Fusions, Riverview, FL
Mar '04 – Feb '06: Senior Web Designer / E Solutions Corporation, Tampa, FL
Jan '00 – Feb '04: Web Designer / Site Dynamics & FKQ Advertising, Clearwater, FL
Aug '99 – Dec '99: Intern / FKQ Advertising, Clearwater, FL
Jan '00 – Present: Freelance Designer

SKILLS

Design user interface of e-commerce and corporate websites, and web-based applications.
Design marketing collateral including logos, identity packages and brochures.
Interview, mentor and manage junior designers.
Meet with and present designs to clients.
Develop web pages in HTML with CSS, basic Flash, and JavaScript.
Manage and update website content using content management systems.
Collaborate in team environment with programmers, project managers and e-marketers.
Photography, photo re-touching.

SOFTWARE

Adobe Creative Suite CS5; Photoshop, Illustrator, Dreamweaver, Flash
Microsoft Visual Studio
Microsoft Office Suite
Aperture
Mac OS & Windows

AWARDS

2011 Interactive Media Awards, Outstanding Achievement Award – Timeshares Buy Owner
2010 Interactive Media Awards, Best in Class Award – Moving Hillsborough Forward
2010 Interactive Media Awards, Outstanding Achievement Award – Creative Sign Designs
2010 Summit Creative Award, Silver – Lifestyle Family Fitness
2010 Summit Creative Award, Silver – Petlz Shoes
2009 Communicator Awards, Award of Excellence – Peltz Shoes

EDUCATION

B.A. in Mass Communications, University of South Florida, Tampa, FL 2000